

25 January 2011

**ASX ANNOUNCEMENT**

**Valleyarm enters into Agreement to supply iPhone and Android Apps to customer base**

**with MixMatchMusic Ltd, USA**

**(ASX Code: TNC)**

The Directors of Transol Corporation Limited ("Transol") are pleased to announce that its 100% owned subsidiary Valleyarm Digital Pty Ltd ("Valleyarm") has entered into an Agreement with MixMatchMusic Ltd ("MixMatch") to supply its customer base with applications for iPhone and Android based phones. MixMatch are a market leader in the development of iPhone and Android applications utilising their MobBase development software.

The agreement means that Valleyarm's artists and labels will now be able to increase their interaction with fans and clients with the MobBase development interface, giving bands and labels the ability to develop customised applications for both iPhones and smart phones utilising Android operating systems that lead traffic back to iTunes and other retail outlets for the purchase of tracks.

According to a report published by a specialised app store analytics company, iPhone applications showed more than 111% growth, and Android applications 544% in 2010, with more than three million downloads per day of the top 300 applications available for download.

A spokesperson from Valleyarm said "App's create an enormous opportunity to maximise the monetisation of content in many areas of social media today, and Valleyarm is excited to present such an opportunity to its extensive catalogue of artists and labels as a digital social media tool to assist in driving sales traffic to the iTunes store."

***About MixMatchMusic***

MixMatchMusic was founded to serve the needs of millions of musicians. Its technology-based products and services were developed to help musicians connect with fans. MixMatchMusic is based in Silicon Valley. MobBase is an easy to build, manage, and use app created specifically and designed for artists.

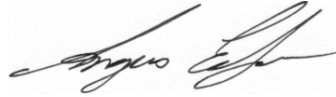
***About Valleyarm***

Valleyarm specialises in the digital distribution, publishing and online marketing of music and video content focused primarily on content and services within the Asia Pacific Region, along with representation in eastern and southern Africa, the Pacific and Europe. Valleyarm incorporates a unique solution emphasising an "Asia-In" "Asia-Out" model providing digital music content distribution and sub-publishing services which enable Asian content owners to monetise content external from their homeland, and to provide an Asian gateway for western acts and labels to monetise their content in non-traditional markets.

The Valleyarm catalogue of over 550,000 tracks includes single, album and video titles from high profile artists such as Birds of Tokyo, Tina Arena, Powderfinger, Vanessa Amorosi, The Veronicas, Diesel, Jimmy Barnes, Nidji, Peterpan, T-Rex, Delta Goodrem, Small Faces, Silverchair, Underworld and Ian Dury and The Blockheads.

Valleyarm has existing offices in Australia and Berlin, and partners throughout Asia, the Pacific, the Middle East, UK and Europe. For further information visit the Company's website at [www.valleyarm.com](http://www.valleyarm.com).

For further information, please contact Angus Edgar on +61 3 8610 8633.

A handwritten signature in black ink, appearing to read 'Angus Edgar', written over a light grey rectangular background.

**ANGUS EDGAR**  
**DIRECTOR**

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