

16 September 2010

Transol Corporation Ltd - Valleyarm Digital elected to full APRA and AMCOS Membership

(ASX Code: TNC)

The Directors of Transol Corporation Limited ("Transol") are pleased to announce that its 80% owned subsidiary Valleyarm Digital Pty Ltd ("Valleyarm") now has the ability to represent its Asian publishing catalogues for the collection of mechanical and public performance royalties in Australia and New Zealand.

This is an exciting opportunity for Valleyarm and strengthens the Company's position as Asia Pacific's leading digital distributor, publisher and marketer of independent music and video content.

At its recent board meeting, the Australasian Performing Right Association (APRA) and the Australasian Mechanical Copyright Owners Society (AMCOS) the elected Valleyarm to full APRA publisher membership and AMCOS membership.

Valleyarm can now act on behalf of its Asian publishing catalogues to clear, receive and distribute royalties from synchronisation services and collection agencies in Australia and New Zealand, further monetising the Company's content in these territories.

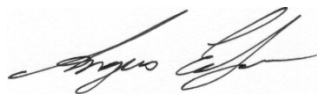
About APRA/AMCOS

The Australasian Mechanical Copyright Owners Society (AMCOS) collects and distributes mechanical royalties for the reproduction of its member's musical works. The Australasian Performing Right Association (APRA) collects and distributes licence fees for the public performance and communication of its member's musical works in Australia and New Zealand. APRA and AMCOS are separate non profit organisations.

About Valleyarm Digital

Emerging from a collective of music industry experts, Valleyarm is positioned as Asia Pacific's leading digital distributor, publisher and marketer of independent music and video content, along with representation in southern and eastern Africa. Valleyarm specialises in digital distribution, publishing and online marketing of music and video content focused primarily on content and services within the Asia Pacific region. The Valleyarm catalogue consists of over 40,000 individual tracks including local artists such as Dragon, Goyte, Clare Bowditch, Doug Anthony All Stars and International Artists such as Nidji and Peterpan. The company has developed a unique solution emphasising an "Asia-Out" "Asia-In" model to provide digital music content, sub publishing and marketing services to monetise Asian content outside of Asia, including a gateway for western content owners to monetise content within Asia.

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